

—○ Our Community...Live and Let Live

World class...trainers...training...trainees



Community

Key Performance Area	Metric	2012/13	2011/12	2010/11	2009/10
Investing in community	Community investments as percentage of turnover (%)	0.19	0.14	0.10	0.10
Development of youth	No. of vocational training students as a percentage of full-time employees (%)	10.50	14.24	14.52	N/A

A Forward Looking Note

Our focus will remain on youth education and development

Guiding Philosophy

Dimo is conscious of the fact that it is positioned within and is part of a larger community. In fact, so are our customers and employees. We seek the acceptance of our community as a responsible corporate. That is why we consider the community to be one of our stakeholders.

As much as our personal values and beliefs dictate that we be considerate towards others, collectively we have resolved that these values and beliefs be put into practice. We consider it our duty to listen to what the community expects from us and meet them within the bounds of economic reality.

Rs. 90 mn invested in soon to be opened driving school in Sooriyawewa

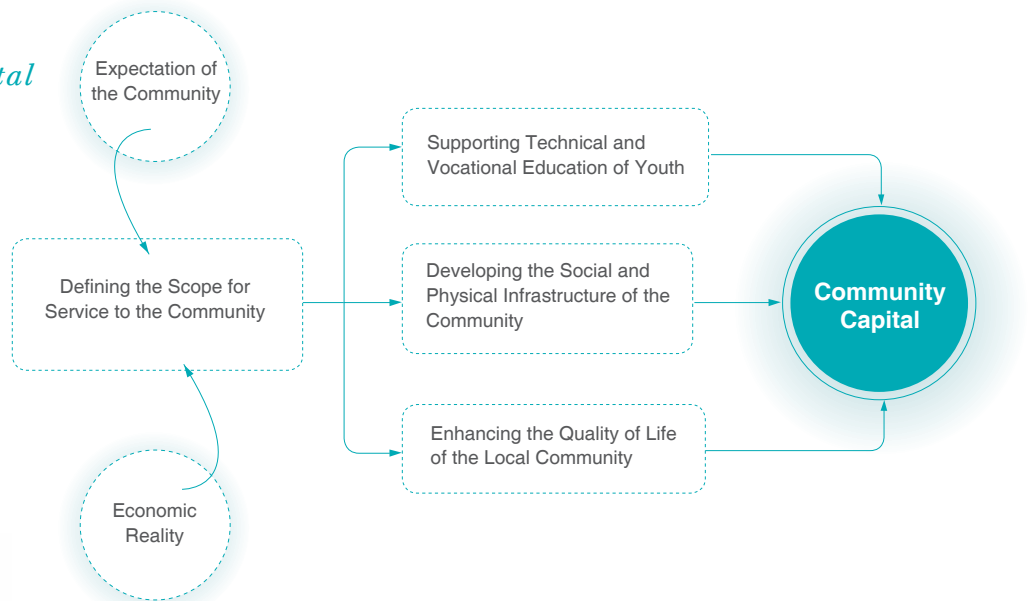
The stakeholder engagement surveys that have been carried out helped us to identify the areas that we should involve ourselves in, to help and develop our community.

1. Supporting technical and vocational education of youth.
2. Developing the social and physical infrastructure of the community.
3. Enhancing the quality of life of the local community.

The Operating Environment...and Trends
Refining our Portfolio...and Reinventing our Future
Financial Value Creation
Delivering Value to Customers...and their Value to Us
Working at Dimo...Enjoyable and Rewarding
Our Business Partners...A Symbiotic Relationship
Regulatory Authorities...Playing by the Rules
Our Community...Live and Let Live
The Environment...Now and for Generations Yet Unborn
Sustainability Performance Objectives in 2012-2013

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Building Community Capital



Whilst our engagement with the community is across many fronts, we have focussed on the identified areas as already mentioned, as being the 'needs of the hour'.

Supporting Youth Education

The Dimo Automobile Training School (DATS) is our flagship venture playing a significant role in providing youth of our country a premium educational opportunity.

DATS is a state-of-the-art training facility set up in 1990 at our workshop in Siyambalape.

The first school was joined in 2010 by a second, set up in Jaffna. Each school enrolls every year, a batch of 16 students, selected via an entrance examination, to follow a two year world class comprehensive diploma course that covers all aspects of the automobile industry.

During their studies, the students are exposed to premier world brands such as Mercedes Benz, TATA and Bosch and some have the added benefit of spending time with our principals in Germany, where they are exposed to first hand training in a high-tech environment.

During the training period, students receive subsidised meals, uniforms and footwear at Dimo's cost.

The DATS certificate is well recognised by both Sri Lankan and foreign engineering industries.

Depending on the availability of vacancies, graduates of DATS are offered positions at Dimo. However, there is no obligation whatsoever, for them to accept these positions - they are free to make their career choices as they desire.

In total, DATS has produced 322 diploma holders.



Anuradha Dias

General Manager - Tyres

Member - Group Management Committee

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Chandena Kodituwakku

General Manager -
Finance & Controlling

Member - Group Management
Committee

*Dimo was ranked among the Top
Ten Corporate Citizens by the
Ceylon Chamber of Commerce of
Sri Lanka*



Community Development
Projects

In addition, Dimo provides practical training at its own facilities for aspiring engineering graduates from a wide cross section of institutions such as Universities and Technical Training bodies.

During 2012/13, 154 students were provided with such vocational training compared with 101 students in 2011/12.

Sinahawa(Smile) is a scholarship programme launched by the Tyre Division of Dimo targeting underprivileged GCE Advanced Level students. The programme was initiated in 2009 and ran for a period of 24 months and was completed in August 2012. It supported the needs of 100 students selected from all parts of the country.

The programme was a remarkable success when you consider that 89% of the students passed GCE (A/L) and 52% became eligible for University entrance (against the response rate).

Dimo Batta Lassana Hetak was an educational project launched by the Company's TATA Commercial Vehicles Division on Children's Day, October 2010. It was a scheme to teach and improve the command of the English Language to students who have no access to such instruction. The project was targeted at students from Grades 1 to 11.

Initially, not having the expertise in-house, we sought the help of the British Council, Colombo who magnanimously helped by conducting a preliminary needs assessment, then selected and trained a group of teachers for the project, developed an additional language curriculum for the school and developed the course materials.

Helping to Put Infrastructure in Place

Here again, our initiatives are many.

From several schemes to enhance educational/career prospects of soon to be adults, to the planned commissioning of a state of the art driving and technical training school, the Dimo Technical Institute at Sooriyawewa, the Group is active across the country...making a difference!

Enhancing the Quality of Community Life

From water supply projects, provision of subsidised light commercial vehicles to the self employed small scale entrepreneur, making available our light trucks for the transport of coconuts under the Government's Kapruka Purawara programme, to many other projects in the field of community health and the socio-cultural sector, Dimo is one of the most active corporates making a meaningful contribution to community life in Sri Lanka.

Every enterprise has its origins on planet earth...we need now, more than ever, to befriend it...